

STEPS

DESIGN OUR OWN PLACE

Seoul Wallpaper
MADE IN KOREA

NATURAL
—
MODERN



STEPS

WE CARE ABOUT OUR HEALTH

01

TECHNOLOGY

● ABOUT SEOUL

With 53 Years Of History,
Seoul Wallpaper Is The Wallpaper For Tomorrow.

Eco-friendly wallpaper technology
of seoul wallpaper since 1968



Since establishment in 1968, we have consistently put every effort of ours to improve quality of wallpaper materials development and diverse designs and grew and achieved to become the leader of the wallpaper industry. Based on accumulated technology, we are actively performing to create the new future of wallpaper culture and to leap toward wider areas.

STEPS

COLOR

QUALITY

DESIGN

02

PHTHALATE FREE

We Produce Wallpaper Using Premium Eco-Friendly Additives.

For the first in the world, Seoul Wallpaper succeeded producing the premium eco-friendly wallpaper without any Phthalate additive which is known as the endocrine-disrupting chemical.

The Durability Of Wallpaper Against External Environment Has Been Enhanced.

The new premium eco-friendly wallpaper which applied eco-friendly additives not only fundamentally resolved the harmfulness of endocrine-disrupting chemical but also drastically improved the issue of discoloration or stains from the existing wallpapers.

PHTHALATE FREE

Passes stability of international accredited institutions



FDA
Food and Drug Administration



NSF
National Sanitation Foundation



EU-REACH
Registration, Evaluation, Authorisation & Restriction of Chemicals

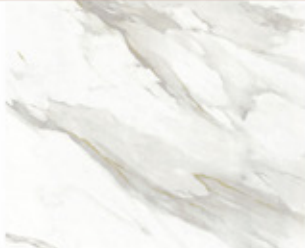


ENVIGO
Medical Chemical Testing

NATURAL

COLOR SWATCH

10280



10280-1



10280-2

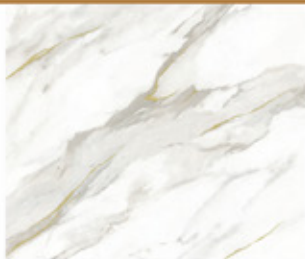


10280-3



10280-4

10279



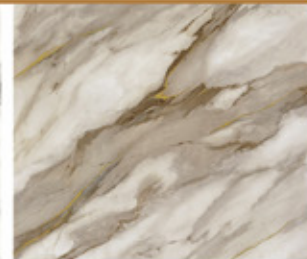
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10279-2



10279-3



10279-4

10278



10278-1



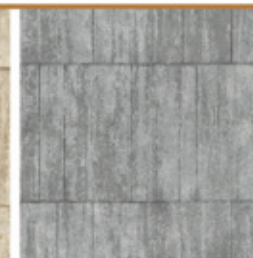
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10278-3

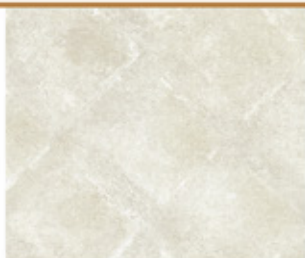


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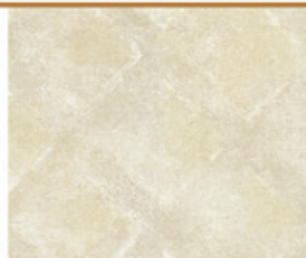


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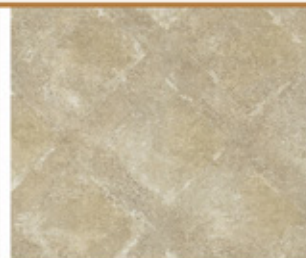
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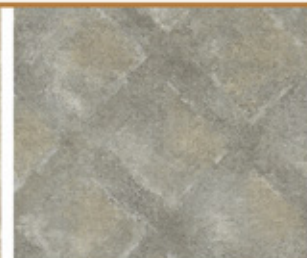
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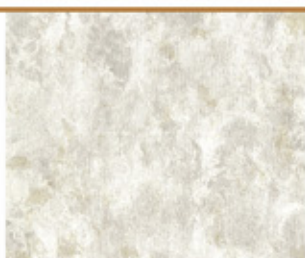


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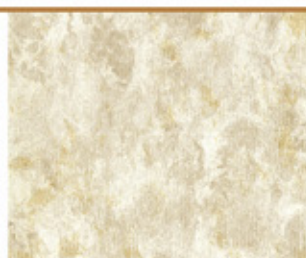


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10276



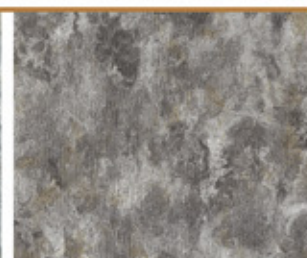
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10276-2



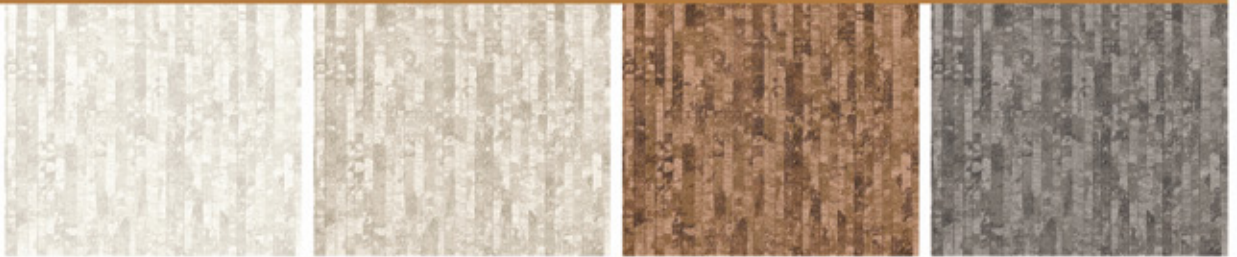
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10276-4



10275



10275-1

10275-2

10275-3

10275-4

10263



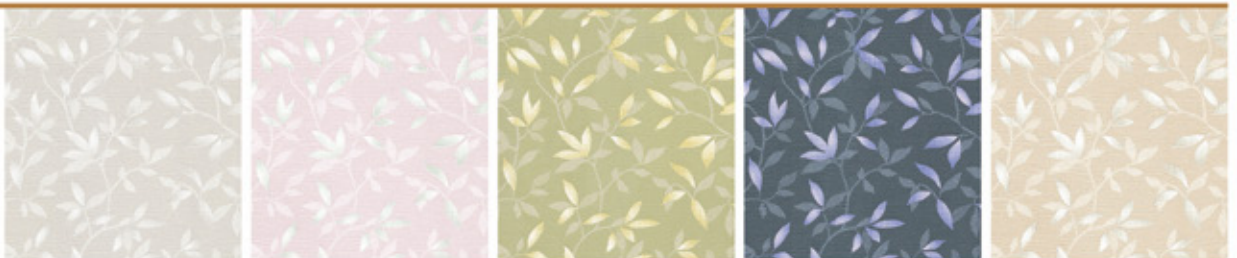
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10263-2

10263-3

10263-4

10262



10262-1

10262-2

10262-3

10262-4

10262-5

10261



10261-1

10261-2

10261-3

10261-4

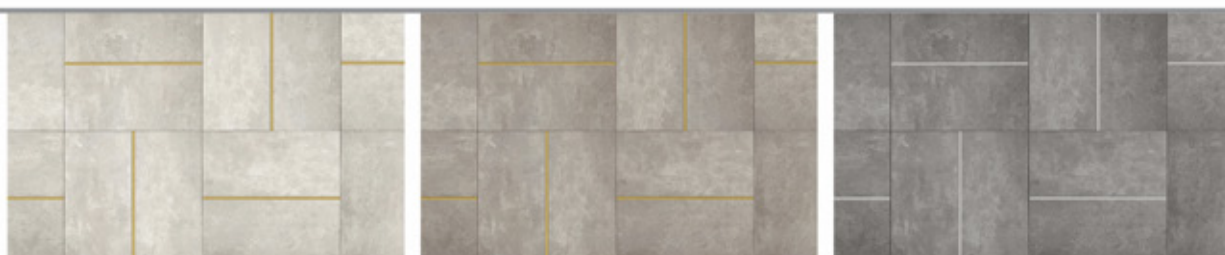
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10260-1

MODERN CLASSIC

10274

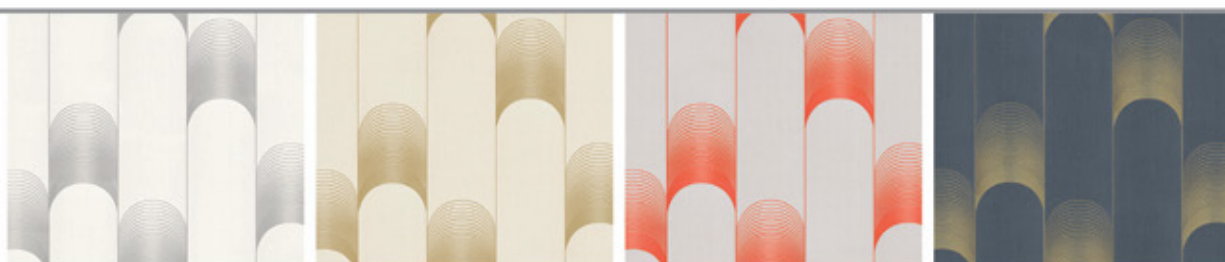


10274-1

10274-2

10274-3

10273



10273-1

10273-2

10273-3

10273-4

10272



10272-1

10272-2

10272-3

10272-4

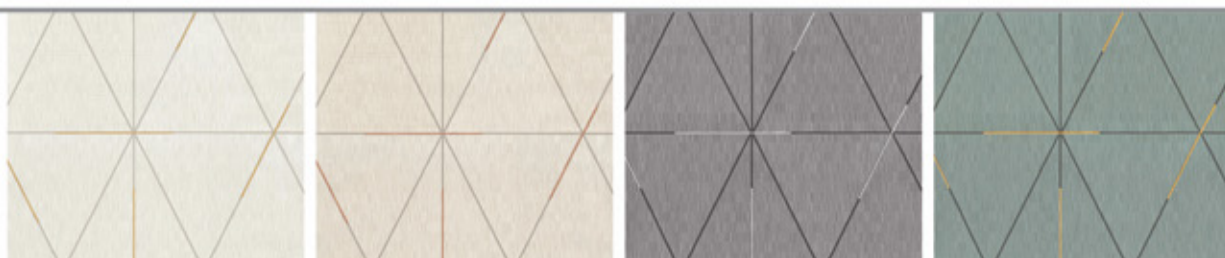
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10271-1

10271-2

10270



10270-1

10270-2

10270-3

10270-4

10269



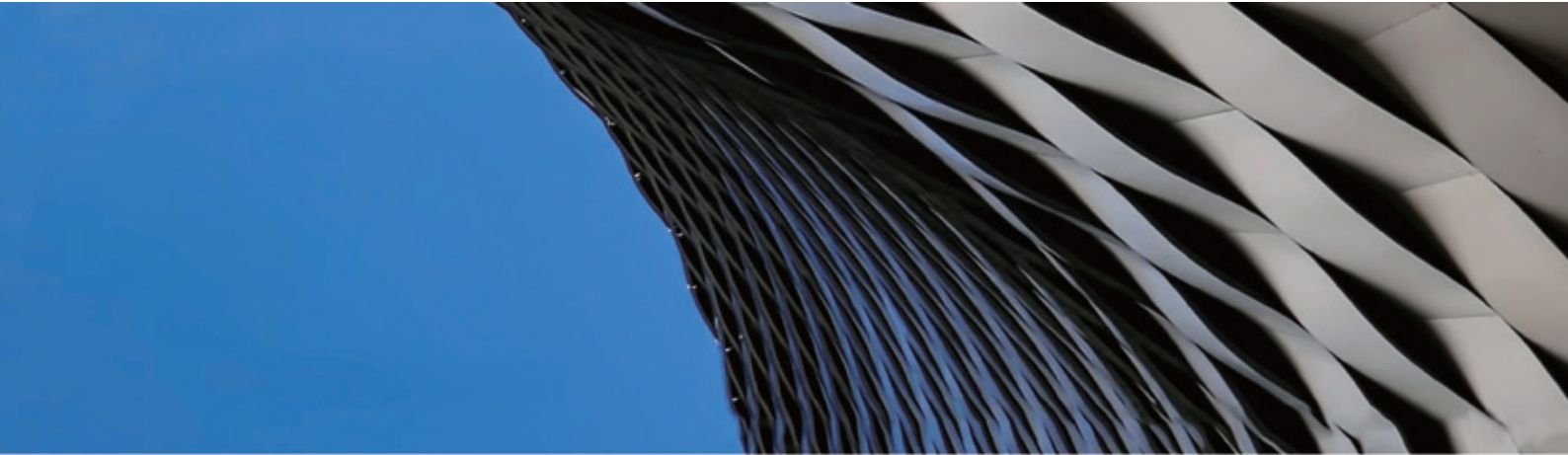
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10269-2

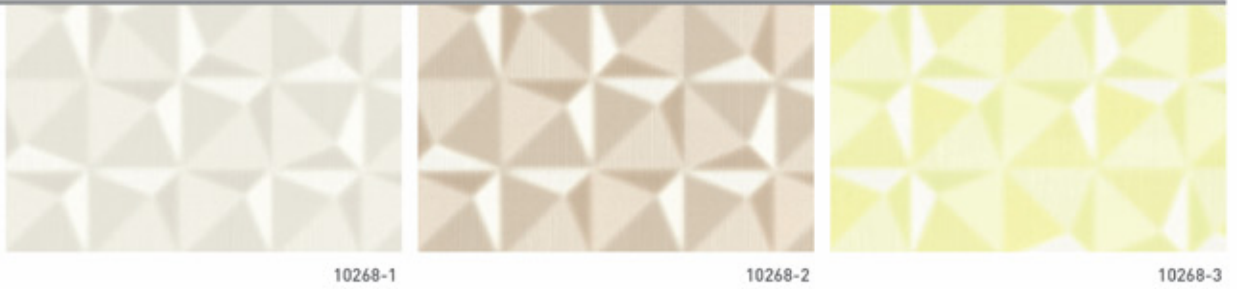
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10269-4

10269-5



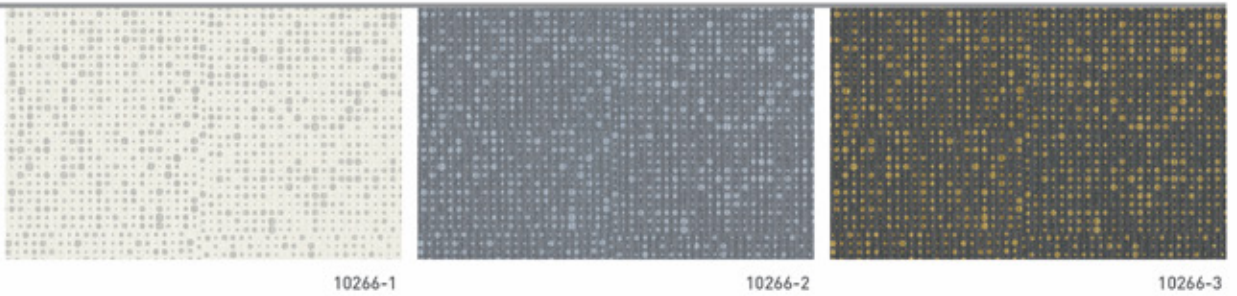
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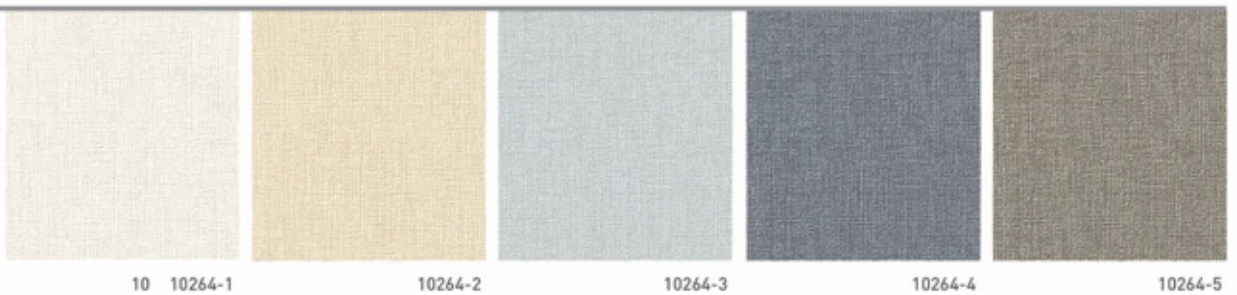
10266



10265



10264



MODERN BOUNDARY



- Well-balanced structure
- Delicate texture

MAGNIFICENT STONE



- Neutral colors
- Deep textures





LAYERS OF NATURE



- Rough and natural materials
- Natural objects

PRELOVED EMOTION



- Vintage motifs
- Charming atmosphere



10276-3

NATURAL

We focus on rough and natural materials that have been subjected to a specific treatment.

| STEPS |
| NATURAL |



10276-2

The gigantic scale of nature overcomes the limited space and provides an unobstructed view.



10276-1



10276-2



10276-3



10276-4

MAGNIFICENT STONE

10278-3

NATURAL

We focus on rough and natural materials that have been subjected to a specific treatment.



STEPS
NATURAL



10278-1



10278-2



10278-3



10278-4



10278-5

Natural

Magnificent Stone

Neutral colors are fused with deep textures to deliver a profound and luxurious sense.

10278-4



MAGNIFICENT STONE

10278-2





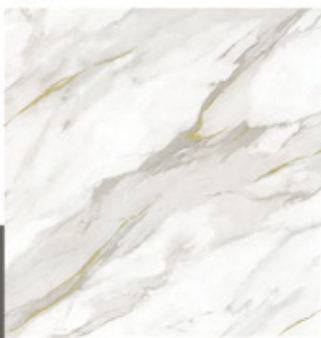
MARBLE COLLECTION



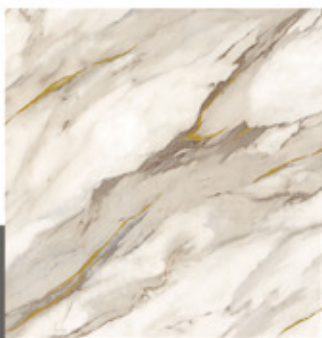
10280-4, 10279-4

The gigantic scale of nature overcomes the limited space and provides an unobstructed view.

10279-1



10279-2



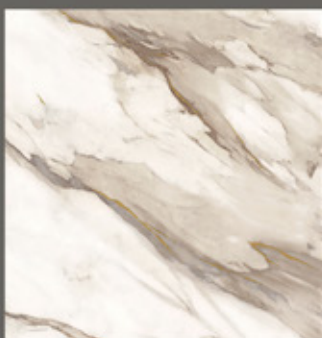
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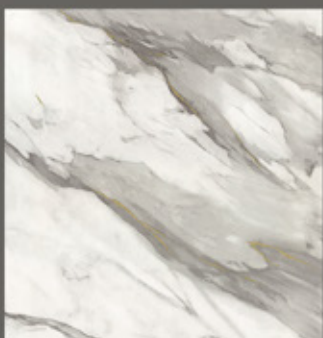
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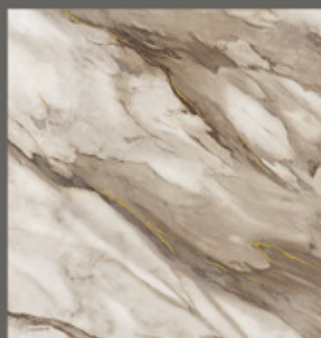
10280-1



10280-2



10280-3



10280-4

MARBLE COLLECTION



When using **10280-2**, **10279-2** wallpaper
(in both directions) together



10280-2, 10279-2



When using only **10280-2** (the left diagonal) wallpaper



10280-2



When using only **10279-2** (the right diagonal) wallpaper



10279-2

The gigantic scale of nature overcomes the limited space and provides an unobstructed view.

10279-1



MAGNIFICENT STONE

10280-4



The Gigantic Scale Of Nature

10279-4



10279-3

Magnificent Stone

The gigantic scale of nature provides

Marble



STEPS

NATURAL



10275-3, 10275-1

We focus on rough and natural materials that have been subjected to a specific treatment.

10275-1



10275-2



10275-3



10275-4



10275-2

NATURAL

We focus on rough and natural materials that have been subjected to a specific treatment.



MODERN BOUNDARY

10273-4

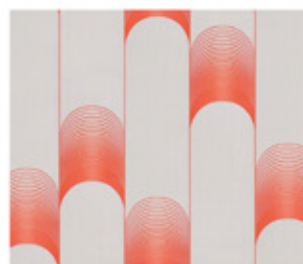
By focusing on the well-balanced structure and delicate texture, the space is made stable.



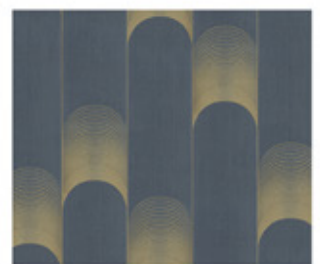
10273-1



10273-2



10273-3



10273-4

STEPS COLLECTION



10272-1




10272-2



10272-3



10272-4



MODERN BOUNDARY
10273-2

MODERN BOUNDARY
10271-2



10271-1

10271-2



10272-3, 10273-3

By focusing on the well-balanced structure and delicate texture, the space is made stable.

STEPS
NATURAL



10277-3

We focus on rough and natural materials such as lime, gypsum and natural stone that have been subjected to a specific treatment.



NATURAL

10277-4

We deliver the sense of natural objects and promotes reunion with nature.

10277-2

LAYERS OF NATURE

STEPS

NATURAL





10277-1

NATURAL

We focus on rough and natural materials that have been subjected to a specific treatment.



10277-1



10277-2



10277-3



10277-4

ANTIQUE AND VINTAGE

10262-4



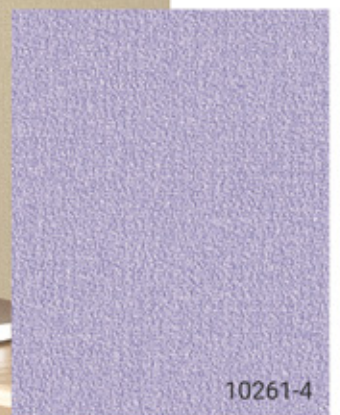
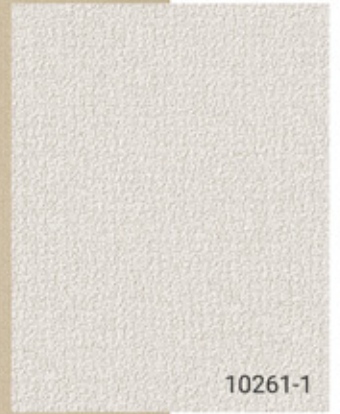
PRELOVED EMOTION

10262-5



10261-3

Antique and vintage motifs allow a juxtaposition between the old and the new, creating a charming atmosphere.



10262-1



10262-2



10262-3



10262-4



10262-5



10262-1

NATURAL

We focus on natural materials. Through this, it delivers the sense of natural objects and promotes reunion with nature.



10262-2, 10261-2

PRELOVED EMOTION

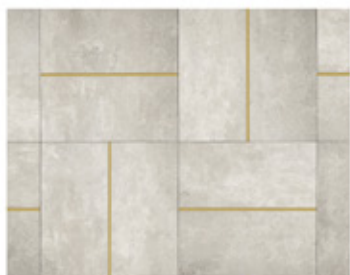
STEPS
NATURAL



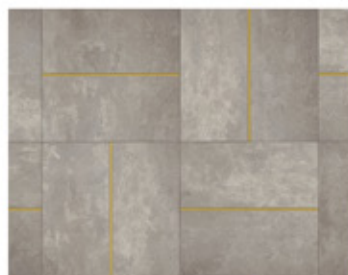
Modern

Modern Boundary

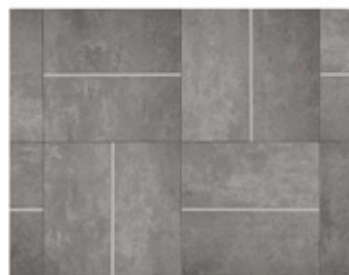
By focusing on the well-balanced structure, the space is made stable



10274-1



10274-2



10274-3



VINTAGE



10265-2

Antique and vintage motifs allow a juxtaposition between the old and the new, creating a charming atmosphere.



Preloved Emotion

10265-1



10265-1



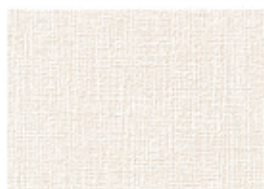
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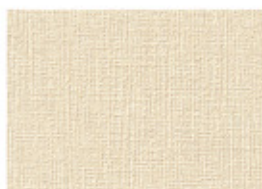
10265-3



10265-4



10264-1



10264-2



10264-3



10264-4



10264-5



10265-3

RUSTY VINTAGE

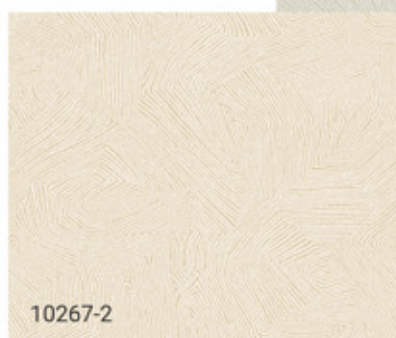
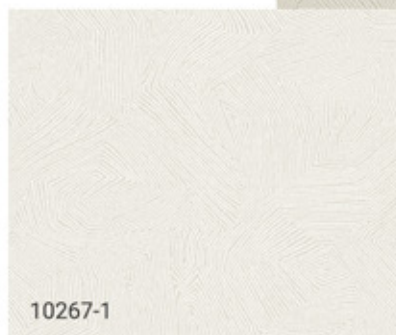
Antique and vintage motifs allow a juxtaposition between the old and the new, creating a charming atmosphere.

10267-4

MODERN BOUNDARY

STEPS
MODERN





10270-4, 10269-4

There are movements to get comfort from daily life.
This leads to smooth changes in geometric shapes.





MODERN BOUNDARY

10270-1

By focusing on the well-balanced structure and delicate texture, the space is made stable.

MODERN BOUNDARY
10269-1



Mocafico
Numero

Steidl

MODERN BOUNDARY



10269-2, 10270-2

By focusing on the well-balanced structure and delicate texture, the space is made stable.

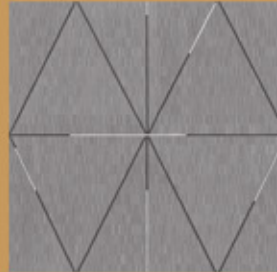
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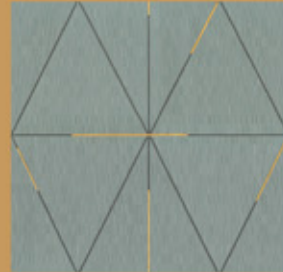
10270-2



10270-3



10270-4



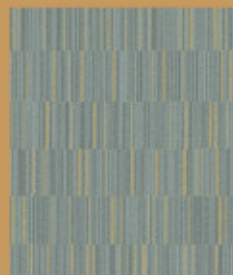
10269-1



10269-2



10269-3



10269-4



10269-5



PRELOVED EMOTION

10263-3

Antique and vintage motifs allow a juxtaposition between the old and the new, creating a charming atmosphere.



10263-4 PRELOVED EMOTION



10263-1



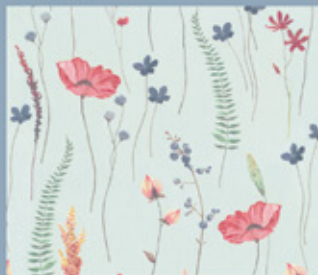
10263-2



10263-3



10263-4



10263-1

NATURAL

We focus on natural materials. Through this, it delivers the sense of natural objects and promotes reunion with nature.



10268-1



10268-2



10268-3



MODERN BOUNDARY
10268-2



10268-1

By focusing on the well-balanced structure and delicate texture, the space is made stable.





10266-1

MODERN

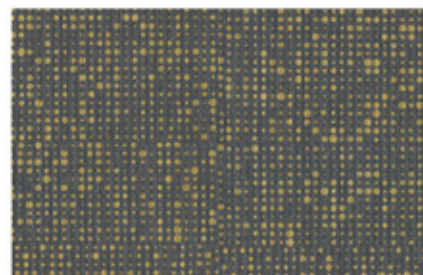
By focusing on the well-balanced structure and delicate texture, the space is made stable.



10266-1



10266-2



10266-3

PRELOVED EMOTION



10260-1

Antique and vintage motifs allow a juxtaposition between the old and the new, creating a charming atmosphere.



10260-1



10262-3 / p.41



10270-3 / p.69



Lightfast



Peelable



Straight
Match



Free
Match



Half Drop
Match



washable



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Seoul Wallpaper MADE IN KOREA

SOUL of SEOUL



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